



CyberAlert Grants Free Media Monitoring Service to 20 Not-for-Profit Organizations

Stratford, CT — 01/28/2010 — CyberAlert, Inc., the worldwide online news monitoring, press clipping, TV news monitoring and social media monitoring service, today announced the award of 20 Public Relations (PR) Grants for 2010 to Not-for-Profit Organizations in the United States and Canada. Each grant is for one free year of CyberAlert 4.0 Online News Monitoring Service, which monitors 42,000+ online news sources worldwide in 50+ languages in 189 countries. Award winners may also opt to receive CyberAlert's TV news monitoring service or social media monitoring service including the BlogSquirrel blog monitoring service and Netpinions, a service that monitors message boards and forums.

In announcing the award recipients, William J. Comcowich, president and CEO of CyberAlert stated: "We're very pleased that CyberAlert can effectively help these not-for-profit organizations monitor their public relations successes as they carry on their vital services."

The total retail value of this year's grants exceeds \$75,000. Since starting the PR Grants program in 2004, CyberAlert has awarded a total of 142 media monitoring grants to not-for-profit organizations with a retail value of more than \$375,000.

The 2009 award recipients are located in nine different states (AL, CA, CO, IL, MD, MO, NY, OR, TX), the District of Columbia, and one Canadian province (Ontario). The recipients range from major organizations such as National Wildlife Federation to smaller service and advocacy groups such as Redlight Children's Campaign and Operation Gratitude.

The following organizations are CyberAlert's 2010 Public Relations grant recipients:

American Association on Health and Disability (AAHD)

Rockville, MD

www.aahd.us

Dedicated to improving the health and wellness of children and adults with disabilities through education, public awareness, research and advocacy.

American Health Information Management Association (AHIMA)

Chicago, IL

www.ahima.org

Seeks to improve healthcare by advancing best practices and standards for health information management, and through professional education, research and professional credentialing.

Coaching Association of Canada

Ottawa, Ontario, Canada

www.coach.ca

Seeks to improve effectiveness of coaching across all levels of the sports system through education, training and certification.

Environmental Law & Policy Center

Chicago, IL

www.elpc.org

Environmental law firm and policy group works to advance environmental progress and economic development in tandem.

Global Network for Neglected Tropical Diseases

Washington, DC

www.globalnetwork.org

Dedicated to raising awareness, political will and funding necessary to control and eliminate the most common neglected tropical diseases affecting more than 1.4 billion people worldwide.

IFDC

Muscle Shoals, AL

www.ifdc.org

Operating in 35 developing countries, IFDC provides a broad range of services related to agricultural sustainability and food security including technical assistance, research, training and economic development.

Legacy

Washington, DC

www.legacyforhealth.org

Dedicated to building a world where young people reject tobacco and anyone can quit.

Mercy Ships

Garden Valley, TX

www.mercyships.org

Has operated hospital ships in developing nations since 1978, mobilizing people and resources to bring medical excellence to the forgotten poor worldwide.

MOUSE Squad

New York, NY

www.mouse.org

Prepares and supports students in establishing and managing leading edge tech support desks in their schools, thereby improving a school's ability to use technology while providing a hands-on learning experience for students.

National Crittenton Foundation

Portland, OR

www.thenationalcrittentonfoundation.org

A national organization focused on vulnerable and system-involved girls, young women, and their families, the National Crittenton Foundation and its 27-member family of local agencies operating in 24 states provide innovative services to support empowerment, self-sufficiency and the end of cycles of destructive behaviors.

National Law Enforcement Officers Memorial

Washington, DC

www.lawmemorial.org

Maintains the nation's monument, located in Washington, D.C., to officers killed in the line of duty. Co-organizes the National Police Week observance each May. Researches trends in law enforcement safety and promotes safety of officers.

National Wildlife Federation

Reston, VA

www.nwf.org

America's largest conservation organization. Works to protect and restore wildlife habitat, confront global warming and connect people with nature.

Operation Gratitude

Encino, CA

www.operationgratitude.com

Has sent over 500,000 care packages of snacks, entertainment items, hygiene products and personal letters of appreciation addressed to individual U.S. service members deployed in combat zones.

PKD Foundation (Polycystic Kidney Disease)

Kansas City, MO

www.pkdcure.org

Only organization worldwide dedicated to finding a treatment and cure for polycystic kidney disease by promoting programs of research, advocacy, education, awareness and support.

Princess Grace Foundation

New York, NY

www.pgfusa.org

Dedicated to identifying and assisting emerging talent in theater, dance and film by awarding grants in the form of scholarships, apprenticeships and fellowships.

Redlight Children's Campaign

New York, NY

www.redlightchildren.org

Seeks to generate conscious concern and inspire immediate action against child sexploitation and to engender a grass roots initiative to reduce the number of children sold to the sex industry and exploited on the Internet.

Software Development Forum (SD Forum)

www.sdforum.org

San Jose, CA

Devoted to informing, educating and connecting entrepreneurs and business professionals in the field of technology. Conducts more than 20 programs per month on new technologies and business practices.

Toronto Public Library

Toronto, Ontario, Canada

www.torontopubliclibrary.ca

The largest public library system in North America with 99 branches.

Vascular Disease Foundation

Lakewood, CO

www.vdf.org

Dedicated to educating the public about vascular health and working to reduce death and disability from vascular disease.

Young Americans

Corona, CA

www.youngamericans.org

Performing group of young adults conducts multiple tours each year to bring music education to schools all over the world. At each tour stop, the group conducts a 3-day music theater workshop, culminating with a spectacular show open to the community.

In announcing the 2010 grant recipients, Mr. Comcowich affirmed the company's continued support of the PR grants program. "It's our intention to continue the PR grants program for many years to come as our way of giving back to the PR community that has helped us become a leading worldwide media monitoring company."

Over 150 not-for-profit organizations applied to CyberAlert this year for the PR grants.

A list of [previous PR Grant Recipients](#) is available on the CyberAlert Website. [Grant applications](#) are accepted throughout the year and reviewed at the end of the year.

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About CyberAlert:

Founded in 1999, CyberAlert (<http://www.cyberalert.com/>) is a worldwide press clipping, media monitoring, broadcast monitoring and media measurement service. Its CyberAlert 4.0 worldwide [news monitoring service](#) monitors over 42,000 online news sources each day in 50+ languages in 189 countries. The company's [TV broadcast news monitoring service](#) monitors the closed caption text of over 2,100 news programs on over 600 TV stations in the Top 100 markets in the United States. To [monitor social media \(online word-of-mouth\)](#), its NetPinions service monitors over 100,000 Web message boards and UseNet news groups for consumer insight about companies, products, key issues and trends and its BlogSquirrel [blog monitoring service](#) monitors over 5 million blog postings each day from a total of 50+ million blogs worldwide. The [CyberAlert VDO](#) service monitors 200+ video sharing sites and the company also monitors Twitter. Additional information about CyberAlert services is available at <http://www.cyberalert.com>